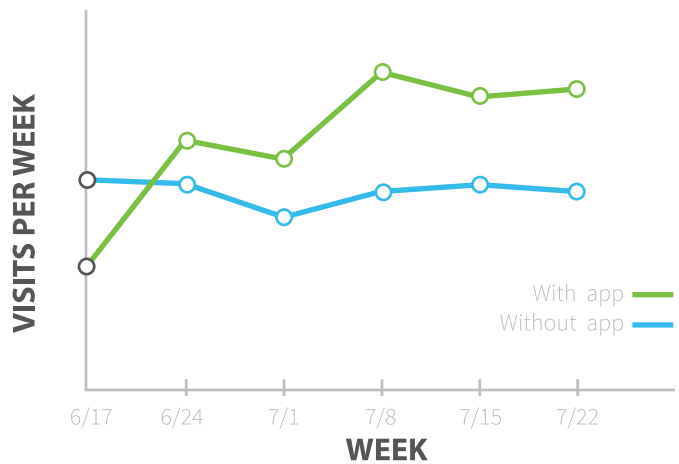


Sebastians Cafe's White-Label Loyalty App Increases Visit Frequency & Spend

Sebastians Cafe launched their custom White-Label Loyalty App in late June 2013. Just one month following launch, Sebastians is already seeing a noticeable impact on their business.

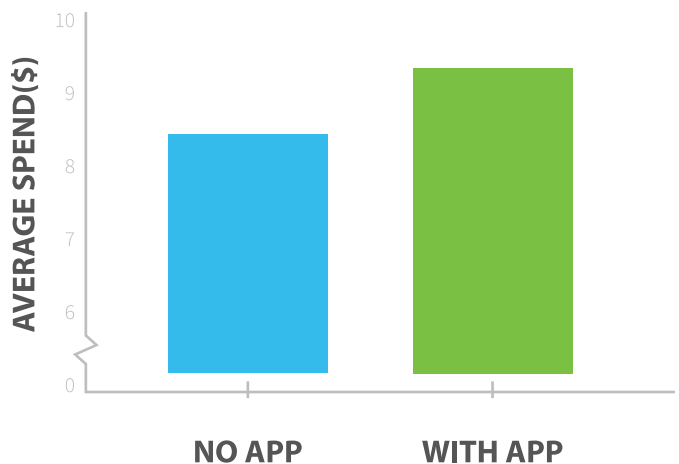
30% Increase in Visit Frequency

The frequency of visits made by customers using the Sebastians app continues to increase a month following launch. Customers using the Sebastians app now **visit 30%** more frequently than customers not using the Sebastians app.



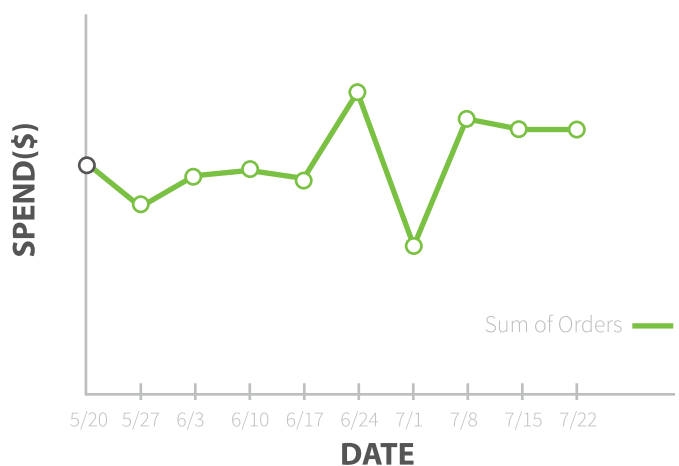
7% Increase in Average Sales

The average spend per visit amongst customers paying with the Sebastians app over the last 5 weeks is a full **7% higher** than customers not paying with the Sebastians app.



17% Increase in Total Revenue

So what does this mean for Sebastians' bottom line? Even after the spending spike during launch week and spending dip during July 4th week, the average total spend at Sebastians remains **17% higher** than before their app launched.



Why one regional QSR chose a branded mobile payment app

Choosing to launch a white-label mobile payment app has made a significant impact on Sebastians Cafe's business. Read about what it was like for Sebastians to decide on a white-label app at QSRweb at blog.thelevelup.com/sebastians



Learn more about White-Label

Ready to find out how you can increase customer visit frequency and spend with a custom white-label app for your brand? To get started, visit thelevelup.com/white-label